



Fundraising Program

Get started! sign up at:
www.sparkplugcoffee.com/fundraising
(647) 479-2897 or toll-free 1 (844) 723-8118
sparky@sparkplug.coffee

Make sparks fly at your fundraiser with our coffee!



Easy as 1... 2... 3...

Looking to raise funds for a good cause? **Sparkplug Coffee** to the rescue!

All your fundraising goals can be met with two words: **Sparkplug Coffee**. Through our fundraising program, you can easily make money for your cause, 100% risk free.

Why Coffee?

Canadians love coffee!

- ★ Most Canadians drink coffee every day. And much as we love going out for coffee, most cups are drunk at home.
- ★ Help your supporters have amazing coffee at home while also helping raise money for your cause
- ★ Our program includes a selection of premium, locally roasted coffee blends to fit every taste.
- ★ They'll love the coffees and will also love the choice of two sizes
 - ★ **Standard (350g)** about 35 cups
 - ★ **Large (900g)** almost 100 cups
- ★ and their choice of **whole bean or ground** for their coffeemaker.

1. Pick your Kick Off date

Start your fundraising campaign.

2. Collect coffee orders

No minimum order, collect payment as you go (or pay online). It's super easy for your team and customers!

3. Delivery & Your Reward

We deliver the coffee and your earnings.



As little as one month from start to finish - easy-peasy!

*Keep the \$\$\$
coming in all year!*

Start with a Timed Campaign & continue raising money with an Unlimited Ongoing Campaign. You can hold up to 2 timed campaigns a year max!

What do our customers say?

"The coffee sold very well.... People love the Georgian Java blend! This was an amazing experience learning the inner workings of the coffee business.

On behalf of myself and the entire Royal St. George's College entrepreneurship club, we wanted to thank you again and are looking forward to hopefully working with you again." — Michael G.

Custom Blend

Let us create an exclusive blend for your campaign!

Our turnaround is quick – once your campaign is finished, coffee is roasted and sent to you in about a week.

For timed campaigns, you earn **\$5 per standard bag** and **\$10 for large bags**. For ongoing campaigns, you earn a **5% commission** for any coffee order!

FAQ

Who can participate in this fundraising program?

Any personal or not-for-profit group including schools, teams, associations, clubs, families...

Where can I hold this fundraiser?

Anywhere in Canada. We ship the coffee to your group to distribute so make sure your sales are in your area!

How do I receive the coffee?

We ship it to you so you to distribute to your supporters. By the way, shipping is already included in the price.

How much does it cost?

It's a 100% risk free program – there are no upfront costs! We collect the coffee sales and send you your portion (\$5 - \$10 per bag) at the end.

How many campaigns can I hold a year?

For timed campaigns, you can hold up to 2 campaigns per year. Ongoing campaigns are timeless – they last for as long as you want!

How long can I hold a fundraiser for?

Usually it is just 4 weeks from the kick off date until completed!

Can supporters pay by credit card or PayPal?

Yes they can – at no additional cost to you or them!

Our Coffees

All Sparkplug Coffees are made from premium, Arabica coffees sourced from all over the world. They are roasted weekly in Toronto, hand blended to order. Your choice of whole bean or ground for your coffee maker.

Recommended

For Your Campaign



Road Trip

Time to take a Road Trip! A lighter tasting, sweet & balanced coffee, this one is for connoisseurs.



Fuss Studio

Always in style medium roast. Served up with love at Fuss Hair Studio in Toronto's Leslieville and now available for your kitchen, too!



Unleaded Decaf

The Unleaded decaf blend is so tasty it's hard to believe it's decaf. Roasted and blended espresso style for a rich, bold taste.



Bullit Custom Dark

Our strongest brew. A tasty blend that'll get your motor revving.

Lighter Roast

Also Available for fundraisers

Ask if you're interested!



Kick Start

Kick start your day with a great brew! Medium roast, designed for drip & filter coffeemakers.



Low Voltage 1/2 Caf

Half the caffeine & all the flavour. Smooth, rich with notes of milk chocolate & toasted nuts.



Globetrotter Organic Dark

Take your taste buds around the world! A dark roast, espresso-style coffee that also is great brewed.

Darker Roast

The Super Custom Coffees

The Classics